COMPARISON GRID

Moving up the leadership ladder can be daunting. Effective managers do not always make strong leaders. They have to learn new skills and gain new self-awareness in order to influence and inspire those around them. INSEAD's 4 Core Leadership programmes are designed to smooth the transition by developing your leadership skills as you move into a larger role within your organisation

Leading

for Results

LENGTH

OGRAMME

ANI PROFILE

CONTENT

KEY BENEFITS

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results as a leader

impact

The Leadership Transition

LENGTH

5 days + 2 days

5 days

 Experienced, mid-career executives in upper-middle to senior level positions preparing to take on enhanced leadership responsibilities within their organisations

 Particularly those who are moving from functional or operational roles into roles that are more strategic

- Middle or senior managers from all functional areas who have typically made the transition from managing individual contributors to managing other managers
- More than 6 years' management experience, with significant line or functional responsibilities, and with high potential for top leadership positions
- Understanding the latest leadership models and personalising them for yourself and your organisation
- Comparing yourself with different leaders by analysing their styles on video
- Learning about the hidden dynamics of your team's behaviours and how to leverage them
- Diagnosing your organisation's political landscape and getting things done through effective informal networks

- Gain valuable personal insight into your leadership style and its

Develop a leadership strategy with more constructive use of

leadership power, allowing for more effective behaviour and

- Become a transformational change agent, facilitating an

increase in positive results from senior-level initiatives

 - Using 360-degree feedback and coaching skills for selfimprovement – and developing an individual action plan

- Setting direction: the characteristics of a challenging vision and strategy and how to communicate them
- Aligning resources: designing a results-oriented organisational structure; developing high-performance cultures; aligning goals; sustaining focus
- Inspiring action: creating high-performance teams; leading by leveraging emotions; aligning rewards with performance
- Developing yourself using feedback from others (including the programme's 360-degree assessment)
- Developing others through effective coaching and mentoring
- Acquire deep insights into personal leadership strengths and weaknesses
- Gain tools for setting direction and vision to guide teams and units to create a high-performance culture
- Develop strategies to motivate people, delegate responsibility and lead change

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High Impact Leadership Programme

Learning to Lead

LENGTH

LENGTH

5 days

4 days

- Managers with 3 to 6 years' experience leading teams (including MBA graduates) who are looking for specific training in leadership and management
- Participants range from high-potentials to experienced technical specialists who have come to leadership positions late in their careers
- Professionals making the transition from an individual contributor status to a position of managing others for the first time, or who have made this move within the last 2 years
- Professionals from diverse industries and age ranges, who share the need to develop their people-management skills as they manage direct reports for the first time
- Understanding organisations: the structure, culture and behaviour; how to influence and incentivise people, leveraging formal structures and informal networks
- Leading teams: the interface between the individual and the organisation; how to manage internal group processes and develop talent; how to manage external sources of knowledge, information and support
- Developing leadership skills: a hands-on workshop; practical sessions with coaching and group work to develop selfawareness, address personal weaknesses and build on personal strengths; the creation of an individual development plan supported by post-programme follow-up
- Mastering essential leadership skills to become a successful manager of people
- Developing people skills to lead teams, motivate others, reinforce good performance, correct undesired behaviour and provide constructive feedback effectively
- Learning frameworks, tools and techniques to support different managerial roles
- Understanding the four key roles of a manager: director, motivator, enabler and coach
- Understand how organisations work and how to develop and use your professional network to achieve your objectives
- Learn how to create and maintain a high-talent, high-energy and high-performance 'X-team'
- Enhance your ability to obtain results through others by improving self-awareness, motivating your team, and influencing your organisation
- Develop awareness of your strengths and weaknesses as a leader
- Acquire confidence and tools to create vision and set team direction for greater success
- Master frameworks and tools to inspire people and motivate them to perform better

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